



Soft Proofing

Currently, the soft proofs from Odyssey Press are for content, page count, margins, and color break. Since all monitors are different, the colors you see are for general proofing purposes only, e.g., to make sure an element is yellow that is supposed to print yellow.

The Proof files are generally shown in the resolution at which they will be output. Exceptions are for email server or FTP server space restrictions. In such cases a PDF will be “optimized” for file size. This may mean illustrations and line art are shown at a lower resolution than will print. In such cases, we will notify you that the file has been optimized for size, but the overall content can still be reviewed for approval—page count, margins, placement of elements, etc.

Soft Proof Approvals or Changes/Corrections

Once you have reviewed your proof, contact your customer service representative with your approval if there are no changes or corrections.

If there are changes and/or corrections, send your replacement file(s) along with an explanation of the change/correction via email, FTP, or disk to your customer service representative. If the change/correction is something Odyssey can do for you—subject to charge, if it is not a printer error—send detailed instructions as to the work to be done, e.g., page number, paragraph, change to be made, etc.

Helpful Hints for Viewing PDF Proofs

When reviewing a PDF in Acrobat, bring your rulers up on screen (Ctrl-R for PC, Cmd-R for Mac) and drag guides over from the rulers to align with all the crop marks and you will have a visual of where all the elements are positioned in relation to the trims/folds, etc.

You may also be able to use the Measuring feature under the “Tools” menu (if included in your version of Reader or Acrobat) to check the trim and spine bulk.

Choose File menu, Properties (Ctrl-D for PC, Cmd-D for Mac) to check the fonts. They should be at least “Embedded Subset” to avoid output problems. If your text or cover was scanned, there won’t be any fonts to review.